

How to Create a Movement

TLR

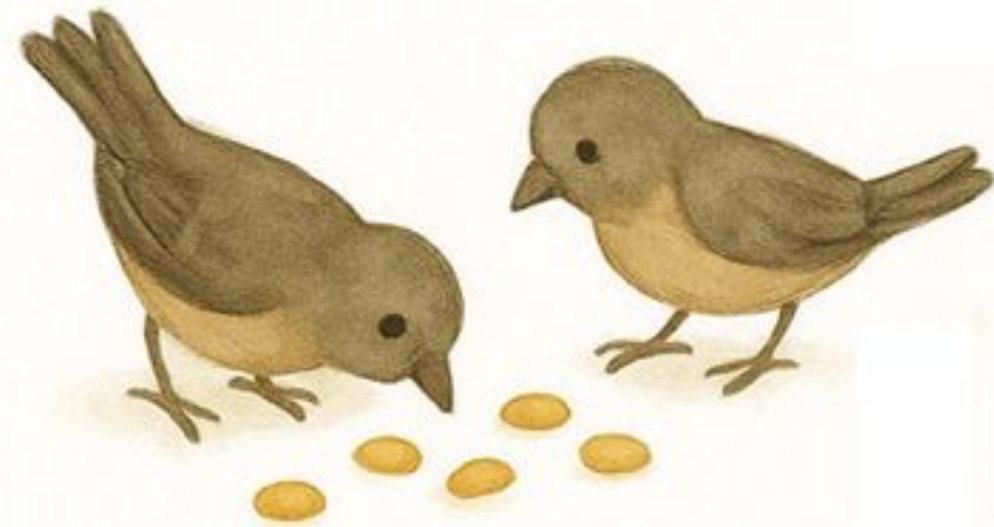


KEY ELEMENTS OF DISCIPLE-MAKING

LESSON 2: THE GOOD GROUND

The Good Ground

*Key Elements of Disciple-Making
How to Create a Movement*



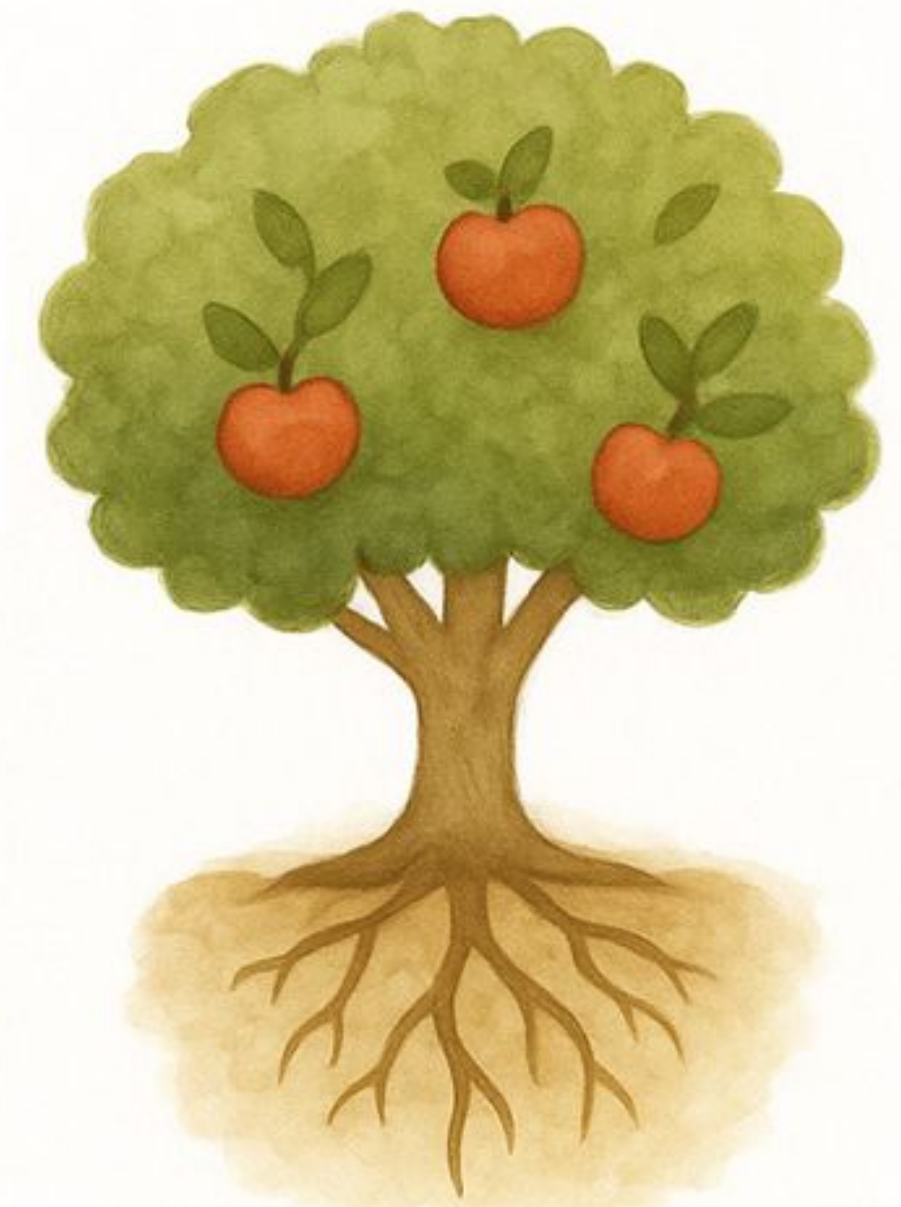
THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Mark 4:3-8

3 "Listen! A farmer went out to sow his seed.

4 As he was scattering the seed, some fell along the path, and the birds came and ate it up.

5 Some fell on rocky places, where it did not have much soil. It sprang up quickly, because the soil was shallow.

6 But when the sun came up, the plants were scorched, and they withered because they had no root.

7 Other seed fell among thorns, which grew up and choked the plants, so that they did not bear grain.

8 Still other seed fell on good soil. It came up, grew and produced a crop, some multiplying thirty, some sixty, some a hundred times."



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Mark 4:14-20

14 The farmer sows the word.

15 Some people are like seed **along the path**, where the word is sown. As soon as they hear it, Satan comes and takes away the word that was sown in them.

16 Others, like seed sown on **rocky places**, hear the word and at once receive it with joy.

17 But since they have no root, they last only a short time. When trouble or persecution comes because of the word, they quickly fall away.

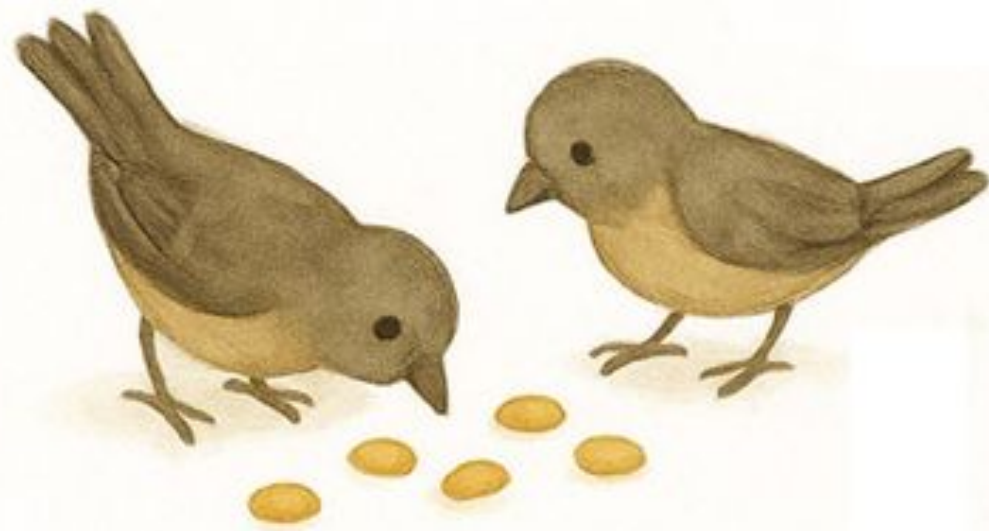
18 Still others, like seed sown **among thorns**, hear the word;

19 but the worries of this life, the deceitfulness of wealth and the desires for other things come in and choke the word, making it unfruitful.

20 Others, like seed sown on **good ground**, hear the word, accept it, and produce a crop—**some thirty, some sixty, some a hundred times what was sown.**"

The Four Grounds

1. **The Path** – The seed never penetrates; Satan takes it away immediately.
2. **Rocky Ground** – Receives the word with joy but falls away under trouble or persecution.
3. **Thorny Ground** – The worries of this life, the deceitfulness of wealth, and desires choke the word, making it unfruitful.
4. **Good Ground** – Hears, accepts, and produces a multiplied harvest.



THE PATH



ROCKY GROUND



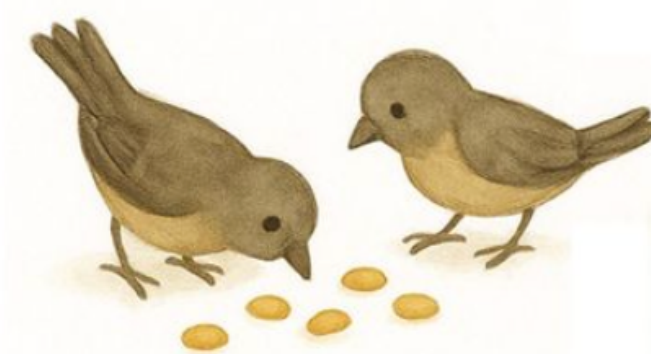
THORNY GROUND



GOOD GROUND

LESSON 2

1. What Is the Four Grounds Teaching?
- 2. How Should This Influence Your Evangelism – the Person of Peace?**
3. How Should This Influence Your Church?
4. What Kind of Ground Do You Have in Your Church?
5. How To Help Your Church To Be the Good Ground.
6. Resources and Tools



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Luke 10:5-11

5 "When you enter a house, first say, 'Peace to this house.'

6 If someone who promotes peace (**Son of peace, Person of peace**) is there, your peace will rest on them; if not, it will return to you.

7 Stay there, eating and drinking whatever they give you, for the worker deserves his wages. Do not move around from house to house.

8 "When you enter a town and are welcomed, eat what is offered to you.

9 Heal the sick who are there and tell them, 'The kingdom of God has come near to you.'

10 But when you enter a town and are not welcomed, go into its streets and say,

11 'Even the dust of your town we wipe from our feet as a warning to you. Yet be sure of this: The kingdom of God has come near.'



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

How should this influence our evangelism – the Person of Peace?

Know what you are looking for, and remember that not everyone you meet will be a person of peace. Not everyone is good ground.

Listen to Jesus' words:

Matthew 7:6 – “Do not give holy things to dogs; do not throw your pearls before pigs. If you do, they might trample them underfoot, and then turn and tear you to pieces.”



THE PATH



ROCKY GROUND



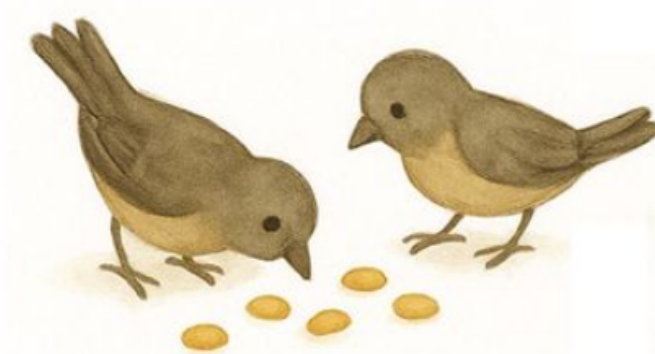
THORNY GROUND



GOOD GROUND

LESSON 2

1. What Is the Four Grounds Teaching?
2. How Should This Influence Your Evangelism – the Person of Peace?
- 3. How Should This Influence Your Church?**
4. What Kind of Ground Do You Have in Your Church?
5. How To Help Your Church To Be the Good Ground.
6. Resources and Tools



THE PATH



ROCKY GROUND



THORNY GROUND

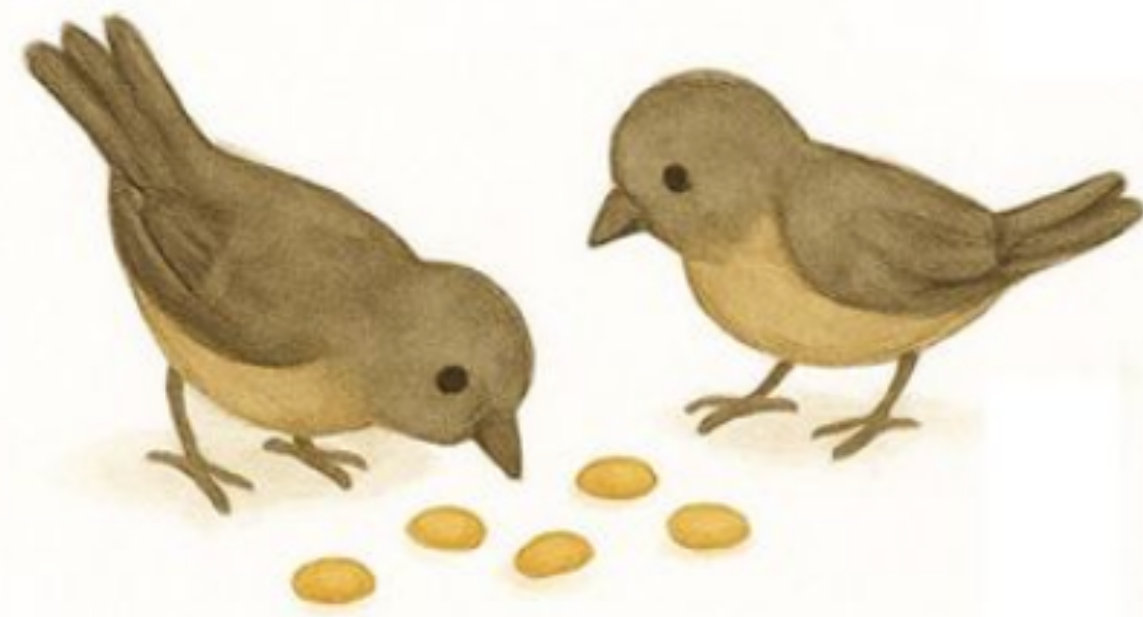


GOOD GROUND

Truth:

No matter how good your teaching is, you won't see lasting fruit if you're sowing into the wrong ground.

Many churches are filled with Ground 2 and 3.



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

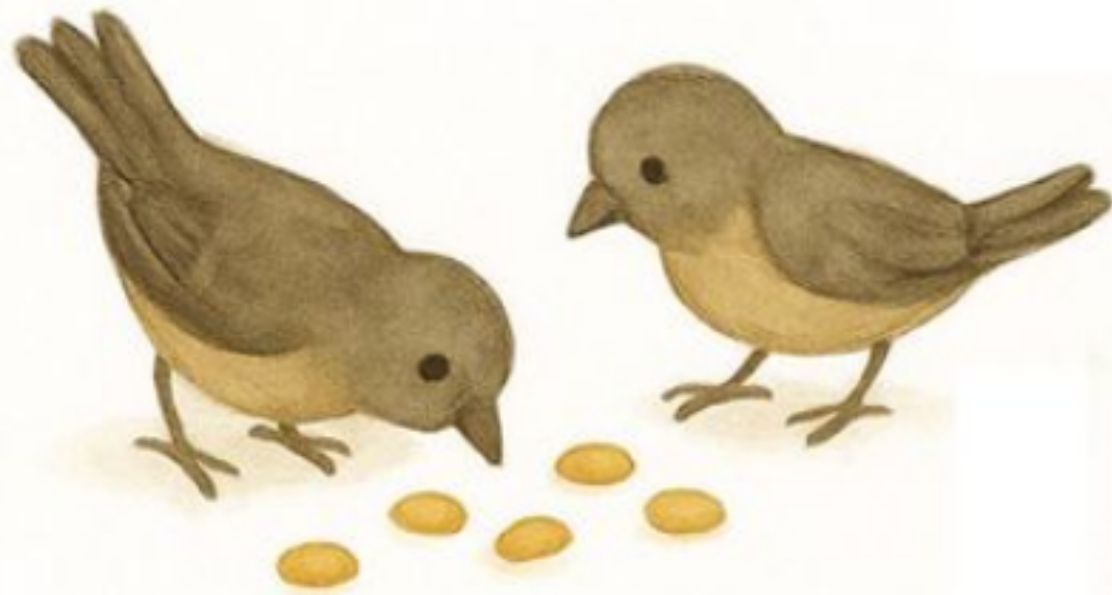
Example:

I can give the same Kickstart training in two different places:

- One sees incredible, lasting fruit.
- The other sees very little.

Why?

The difference is the ground.



THE PATH



ROCKY GROUND



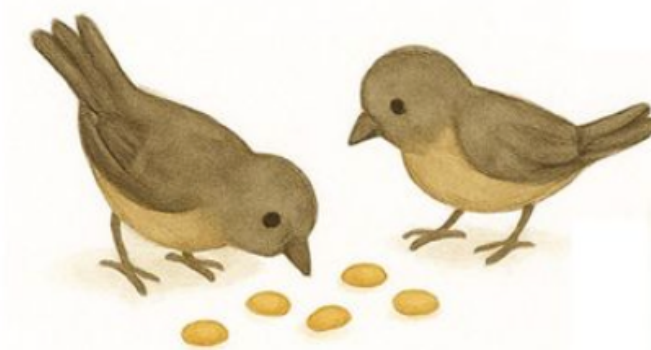
THORNY GROUND



GOOD GROUND

LESSON 2

1. What Is the Four Grounds Teaching?
2. How Should This Influence Your Evangelism – the Person of Peace?
3. How Should This Influence Your Church?
- 4. What Kind of Ground Do You Have in Your Church?**
5. How To Help Your Church To Be the Good Ground.
6. Resources and Tools



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

You attract people based on the gospel you preach:

- ➔ A “*me-focused*” gospel attracts self-centered hearers.
- ➔ A “*feel-good*” gospel attracts those who only want comfort.
- ➔ A “*take-up-your-cross*” gospel attracts disciples ready to pay the price.



Change the gospel you preach, and over time you will change the ground around you.

Deliverance ministries often draw...

Healing ministries often draw...

Prophetic ministries often draw...

Teaching ministries often draw...

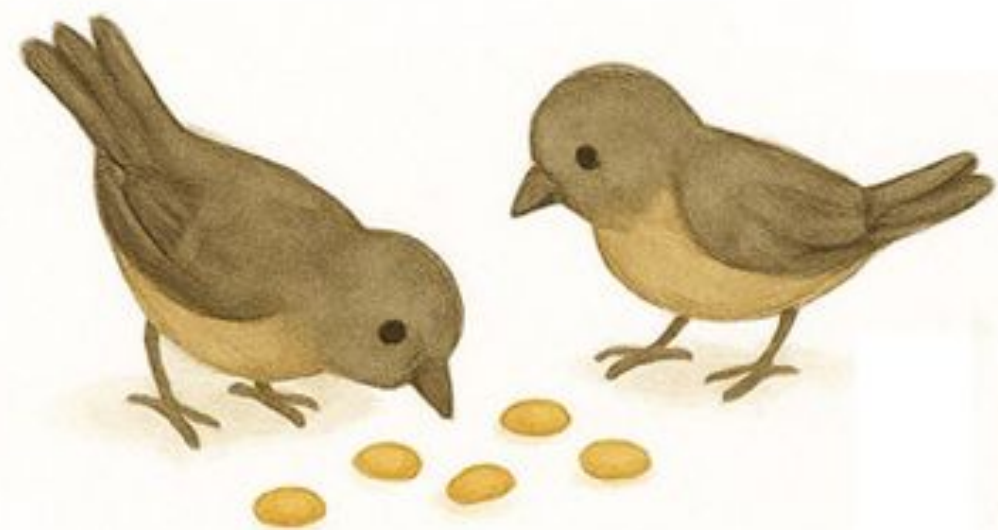
But these often draw people who only want *that one thing*—and not the fullness of what Jesus has called us to.

Many ministries end up with **many followers but little good ground**, bearing little fruit.

Better is to have **fewer followers but much good ground**, producing much fruit.







THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND



Paul



Timothy



Faithful men



Others



Priscilla & Aquila



Faithful men



Others



Titus



Faithful men



Others



Starting with 100 people, here's how the church would grow by adding 30 each year:

- Year 1: 100 people**
 - Year 2: 130 people**
 - Year 3: 160 people**
 - Year 4: 190 people**
 - Year 5: 220 people**
 - Year 6: 250 people**
 - Year 7: 280 people**
 - Year 8: 310 people**
 - Year 9: 340 people**
 - Year 10: 370 people**
-
- Year 20: 670 people**
 - Year 30: 970 people**

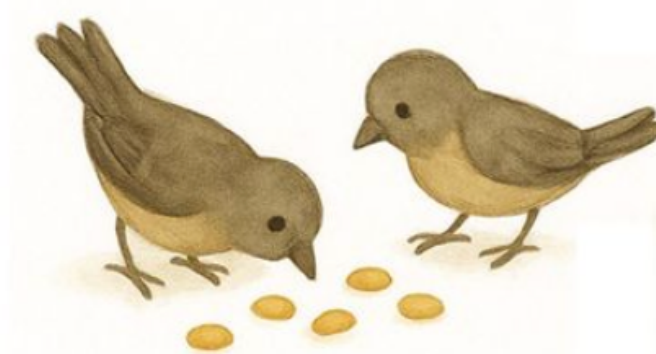
Starting with 10 people. Each person will disciple one new person per year.

- Year 1: 10 people**
 - Year 2: 20 people**
 - Year 3: 40 people**
 - Year 4: 80 people**
 - Year 5: 160 people**
 - Year 6: 320 people**
 - Year 7: 640 people**
 - Year 8: 1,280 people**
 - Year 9: 2,560 people**
 - Year 10: 5,120 people**
-
- Year 20: 1,048,576 people**
 - Year 30: 1,073,741,824 people**



LESSON 2

1. What Is the Four Grounds Teaching?
2. How Should This Influence Your Evangelism – the Person of Peace?
3. How Should This Influence Your Church?
4. What Kind of Ground Do You Have in Your Church?
- 5. How To Help Your Church To Be the Good Ground.**
6. Resources and Tools



THE PATH



ROCKY GROUND



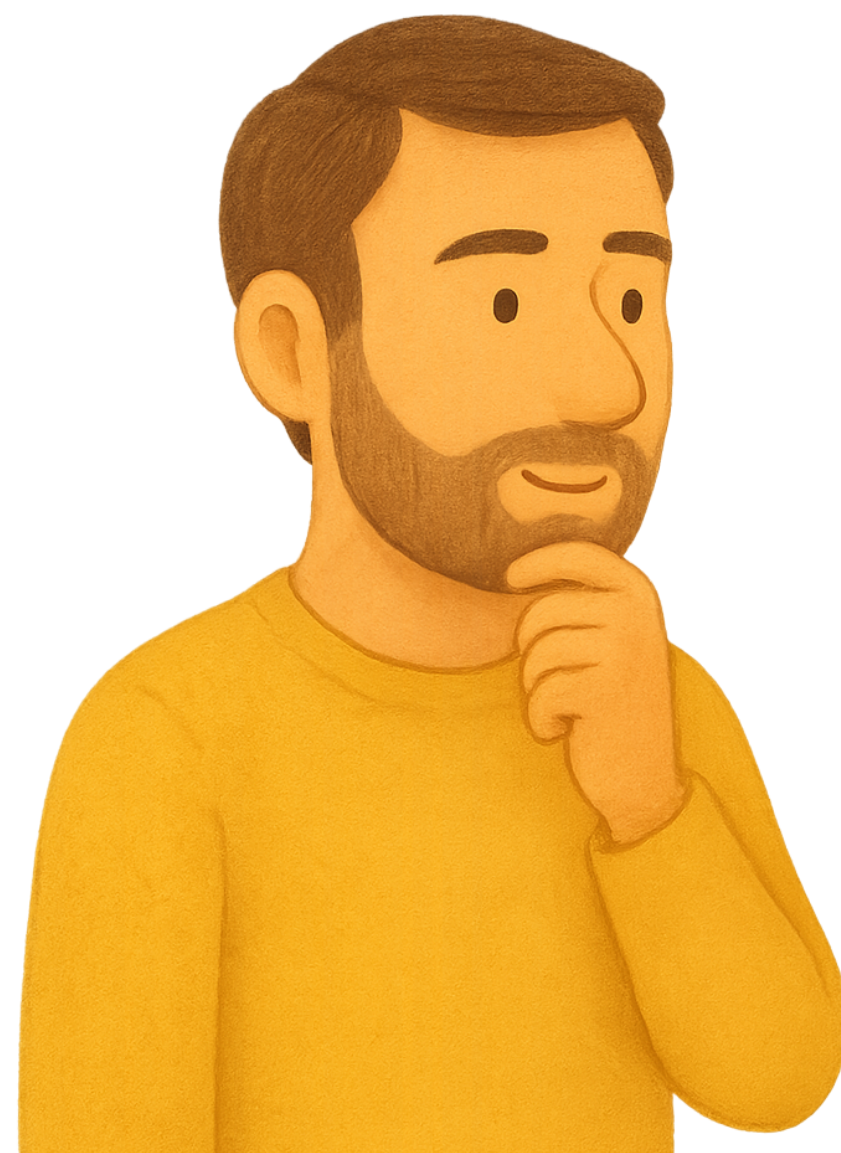
THORNY GROUND



GOOD GROUND

To change the DNA:

- Change the seed (message).
- Identify the few good ground people and invest more in them.
- Don't expect everyone to run at the same speed.



1. Make them aware of the truth about the good ground—help them see what kind of ground they are now, and what is needed to become good ground.

2. Through the right teaching, help them make the right changes and choices.

3. While some are still changing to become good ground, sow your seed and keep investing in those who are already the good ground.



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Teach about:

- **Suffering** – Acts 14:21–22, Hebrews 10:33–34, Hebrews 11:24–26.
- **Kingdom focus** – Matthew 6:19–21, 1 Corinthians 15:30–32.
- **Eternal rewards** – Focus beyond this life.



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Suffering

Acts 14:21–22 – *They preached the gospel in that city and won a large number of disciples. Then they returned to Lystra, Iconium and Antioch, strengthening the disciples and encouraging them to remain true to the faith. “**We must go through many hardships to enter the kingdom of God,**” they said.*



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND

Kingdom Focus

Matthew 6:19–21 – *Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal. **For where your treasure is, there your heart will be also.***

1 Corinthians 15:30–32 – *And as for us, why do we endanger ourselves every hour? I face death every day—yes, just as surely as I boast about you in Christ Jesus our Lord. If I fought wild beasts in Ephesus with no more than human hopes, what have I gained? **If the dead are not raised, “Let us eat and drink, for tomorrow we die.”***



THE PATH



ROCKY GROUND



THORNY GROUND



GOOD GROUND